What is claimed is:

1. A carboxamide-substituted dye of the formula (I)

Cyc2
$$R_4$$
 R_3 R_2 R_1 R_2 R_3

in which

Y = oxygen, sulfur, selenium, CR_aR_b , NR_c , a direct linkage or is $-R_{14}$ and $-R_{15}$;

 R_1 , R_3 , R_4 are independently hydrogen, halogen, -O $^{\circ}$, a hydroxyl group, thiol group, amino group, ammonium group, sulfo group, phospho group, nitro group, carbonyl group, carboxyl group, a carboxylic acid derivative, a nitrile group, isonitrile group, cyanate group, isocyanate group, thiocyanate group, isothiocyanate group or a straight-chain, branched or cyclic saturated or unsaturated hydrocarbon group having up to 40 carbon atoms; R_a , R_b , R_c and R_{14} , R_{15} independently are as defined for R_1 , R_3 , R_4 ;

$$R_2 = O;$$
 $\stackrel{\bigoplus}{O} - R_9$ or $\stackrel{\bigoplus}{N} \stackrel{R_7}{\underset{R_8}{}}$

in which

R₇, R₈, R₉ independently are hydrogen or a straight-chain, branched or cyclic saturated or unsaturated hydrocarbon group having up to 40 carbon atoms; or

R₁ together with R₂ is

in which

 R_{10} , R_{11} , R_{13} are as defined for R_1 , R_3 , R_4 ;

$$R_{12} = O;$$
 $O - R_{18}$ or $N < R_{11}$

in which

 R_{16} , R_{17} , R_{18} are as defined for R_7 , R_8 , R_9 ;

R₅, R₆, independently are a straight-chain, branched or cyclic saturated or unsaturated hydrocarbon group having up to 40 carbon atoms;

Cyc1 is an organic moiety which comprises a ring system selected from aromatic, heteroaromatic, quinoidal and cycloaliphatic rings;

Cyc2 is an organic moiety which comprises a ring system selected from aromatic, heteroaromatic, quinoidal and cycloaliphatic rings;

each of said moieties in the dye of the formula (I) being able to form a ring system with one or more neighboring moieties;

and X being one or more mono- or multivalent anions, when required for balancing the charge;

with the proviso that

Y = oxygen,

- Cyc1 = phenyl or substituted phenyl,
- Cyc2 = hydroxyl-, ether- or ester-substituted phenyl
 and
- $R_2 = 0$

do not appear in the formula (I) at the same time.

2. The carboxamide-substituted dye as claimed in claim 1, in which Cyc2 is a nitrogen-containing heterocycle or a ring system substituted with at least one amino group

or/and
$$R_2 = \bigvee_{\substack{N \\ R_6}}^{\substack{P_7 \\ R_6}}$$

or,

together with R_1 , =

in which
$$R_{12} = N R_{12}$$

in which $R_7,\,R_8;\,R_{10},\,R_{11},\,R_{13}$ and $R_{16},\,R_{17}$ are as defined in claim 1.

3. The carboxamide-substituted dye as claimed in claim 1 or 2, in which Cyc2 in the formula (I) has a structure (A), (B), (C), (D), (E), (F), (G), (H) or (J),

in which R in each case independently is defined as R_1 , R_3 , R_4 in claim 1; R_{19} , R_{20} and R_{22} , R_{23} are independently defined as R_7 , R_8 in claim 1; and R_{21} is defined as R_7 in claim 1 and the dashed lines are optionally double bonds in the presence of which the moieties bound via a dashed line are absent.

- The carboxamide-substituted dye as claimed in any of the preceding claims, in which Cyc1 is substituted or unsubstituted phenyl, naphthyl, pyridyl or cyclohexyl.
- 5. The carboxamide-substituted dye as claimed in any of the preceding claims, in which

$$R_2 =$$
 $\stackrel{\bigoplus}{N} \stackrel{R_7}{\underset{R_8}{}}$

where R₇ and R₈ are as defined in claim 1.

- 6. The carboxamide-substituted dye as claimed in claim 5, in which R_1 is bridged with R_8 or/and R_3 is bridged with R_7 and forms a ring system.
- 7. The carboxamide-substituted dye as claimed in claim 6, in which the ring system/s comprise(s) 5- or 6-membered rings.
- 8. The carboxamide-substituted dye as claimed in claim 7, in which a ring system of the structure (K), (L), (M), (N) or (O) is formed:

(O)

in which R in each case independently is defined as R_1 , R_3 , R_4 and R_7 , R_8 are as defined in claim 1,

and the dashed lines are optionally in the presence of which the moieties bound via a dashed line are absent.

- 9. The carboxamide-substituted dye as claimed in any of claims 1 to 4, in which
 - R_2 together with R_1 is

where R₁₀-R₁₃ are as defined in claim 1.

- 10. The carboxamide-substituted dye as claimed in claim 9, in which $R_{12} = O$.
- 11. The carboxamide-substituted dye as claimed in claim 9, in which

$$R_{12} = \bigoplus_{N \in R_{17}} R_{16}$$

where R_{16} and R_{17} are as defined in claim 1.

- 12. The carboxamide-substituted dye as claimed in any of the preceding claims, in which Y = oxygen.
- 13. The carboxamide-substituted dye as claimed in any of claims 1 to 11, in which Y = sulfur, selenium or CR_aR_b , R_a and R_b being as defined in claim 1.
- 14. The carboxamide-substituted dye as claimed in any of claims 1 to 11, in which Y = r moieties - R_{14} and - R_{15} , R_{14} and R_{15} being as defined in claim 1.
- 15. The carboxamide-substituted dye as claimed in claim 8, in which Cyc1 is optionally substituted phenyl, Cyc2 has the structure (E) and Y = oxygen and R₇ and R₃ form a ring system (K), R₇ and R₃ being as defined in claim 1.

- 16. The carboxamide-substituted dye as claimed in claim 8, in which Cyc1 is optionally substituted phenyl, Cyc2 has the structure (A) and Y = sulfur, selenium or CR_aR_b , R_a and R_b being as defined in claim 1.
- 17. A multichromophore system in which a carboxamide-substituted dye as claimed in any of claims 1 to 16 is coupled via R₅ or/and R₆ to one or more further dye molecules, R₅ and R₆ being as defined in claim 1.
- 18. The multichromophore system as claimed in claim 17, in which the one or more further dye molecules are carboxamide-substituted dyes as claimed in any of claims 1 to 16.
- 19. The multichromophore system as claimed in claim 18, in which coupling takes place on R₅ or/and R₆ of the further carboxamide-substituted dyes, R₅ and R₆ being as defined in claim 1.
- 20. The multichromophore system as claimed in claim 17 of the formula (III)

$$R_{27}$$
 R_{26}
 R_{27}
 R_{25}
 R_{24}
 R_{24}
 R_{3}
 R_{4}
 R_{2}
 R_{3}
 R_{4}
 R_{2}
 R_{3}
 R_{4}
 R_{2}
 R_{3}
 R_{4}
 R_{5}
 R_{2}
 R_{4}
 R_{5}
 R_{5}
 R_{7}
 R_{1}
 R_{2}
 R_{3}
 R_{4}
 R_{5}
 R_{5}
 R_{7}
 R_{1}

where the moieties are as defined in claim 1, R in each case independently

is defined as R_1 , R_3 , R_4 and R_{24} , R_{25} and R_{26} , R_{27} are defined as R_7 , R_8 in claim 1, with n independently being 0, 1, 2 or 3 and m being 0, 1, 2, 3 or 4.

- 21. A process for preparing carboxamide-substituted dyes of the formula (I) as claimed in any of claims 1 to 16, comprising the following steps:
 - (a) converting the carboxyl group of a dye of the formula (II)

Cyc2
$$R_4$$
 R_3 (III)

in which the moieties are defined as indicated in claim 1, into an activated form;

- (b) reacting the activated dye obtained in step (a) with a secondary amine HNR₅R₆; and
- (c) optionally isolating the carboxamide-substituted dye of the formula (l) obtained in step (b).
- 22. The process as claimed in claim 21, in which step (a) is carried out at temperatures of from room temperature to 60°C.
- 23. The process as claimed in claim 21 or 22, in which an aprotic solvent is used in step (b).
- 24. The process as claimed in any of claims 21 to 23, in which N-hydroxysuccinimide, N-hydroxyphthalimide, N-hydroxynaphthalimide, O-(N-succinimidyl)-N,N,N',N'-tetramethyluronim tetrafluoroborate (TSTU) are used for activation.

- 25. The use of a carboxamide dye as claimed in any of claims 1 to 16 for qualitative or/and quantitative determination of an analyte.
- 26. The use as claimed in claim 25, in which the carboxamide-substituted dye of the formula (I) is coupled to the analyte to be detected or/and to a component of a detection reagent or/and to a support.
- 27. The use as claimed in claim 25 or 26, in which detection comprises an immunological detection or/and detection by way of nucleic acid hybridization.
- 28. A conjugate of a carboxamide-substituted dye of the formula (I) as claimed in any of claims 1 to 16 and a binding partner.
- 29. The conjugate as claimed in claim 28, in which the binding partner is selected from among peptides, polypeptides, nucleic acids, nucleosides, nucleotides, nucleic acid analogs and haptens.
- 30. The use of a conjugate as claimed in claim 28 or 29 in nucleic acid hybridization processes and immunochemical processes.
- 31. The use as claimed in claim 26 or 27, in which coupling to the analyte to be detected or/and the component of a detection reagent or/and the support takes place via the substituents R₅ or/and R₆ of the carboxamide-substituted dye of the formula (I), the moieties R₅ and R₆ being as defined in claim 1.
- 32. The use as claimed in claim 31, in which coupling is carried out via a covalent bond.